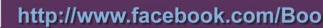




THE WORLD'S **CUTEST DOG**



BOO is a worldwide internet sensation with over 9 million Facebook "Likes" (and growing!)



BOO now also has a fast-growing following on Instagram

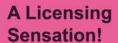


@BuddyBooWaggyTails

A Publishing Sensation!

BOO publications from Chronicle Books include "BOO, The Life of the World's Cutest Dog," "BOO, Little Dog in the Big

City," "BOO ABC," and "BOO. Paper Doll Set"



Boo licensing has gone global! Programs are now underway in the United States, Canada, United Kingdom, France, Italy, Turkey, Japan, Australia, and Brazil with more Boo-loving territories to come!

> **BOO** mini plush from GUND







For more information about BOO licensing, please contact:

Tamra Knepfer or Carole Postal info@knockoutlicensing.com (212) 947-5958

